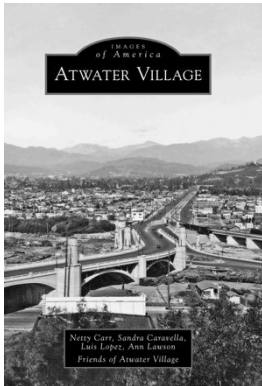


A PHOTOGRAPHIC PEEK AT THE HISTORY OF ATWATER VILLAGE - Now Available -



Friends of Atwater Village (FAV), along with Arcadia Publishing, is proud to announce the publication of “Images of America *Atwater Village*.”

The book will take you from the days of the Santa Eulalia Rancho down to the Los Angeles River, over its bridges and on a trolley past the homes of Atwater Village families as they work, play, and shop. It also includes our wonderful equestrian community as well as a look at creative locals.

FUNDRAISER/BOOK SIGNING EVENTS:

AUGUST 25TH

Hosted by **Alias Books** – 3163 Glendale Blvd
During “Summer Nights on the Blvd” (5pm – 10pm)

SEPTEMBER 15TH

Hosted by **Pot-ted** – 3158 Los Feliz Blvd (6pm – 9pm)

SEPTEMBER 27TH

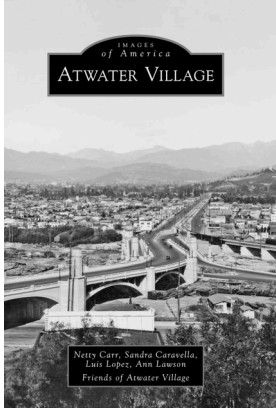
History Presentation, fundraiser & book signing at **Atwater Village Branch Library** – 3379 Glendale Blvd (4:30pm – 7:30pm)

If you are unable to attend these events, books will be available with the following Atwater Village merchants:

Alias Books East – 3163 Glendale Blvd
Luis Lopez Automotive – 2751 Fletcher Dr
Pot-ted – 3158 Los Feliz Blvd
Speed Co Fax & Pack – 3371 Glendale Blvd
Vince’s Market – 3250 Silver Lake Blvd

The book is also available by mail order for a donation of **\$21.99** per book plus **\$5** (up to five books) shipping & handling, see reverse side. Additional order forms are available for download at www.friendsofatwatervillage.org. You can also contact us at 323.913.2999

Friends of Atwater Village is a volunteer 501 (c) 3 non-profit group that was created in part to preserve local history. All proceeds from the book will be used to fund history-related projects.



“ATWATER VILLAGE”

In the shadow of Griffith Park along the Glendale Narrows section of the Los Angeles River sits Atwater Village, a charming slice of Los Angeles nestled amid Silver Lake, Los Feliz, and the city of Glendale. Atwater’s beginnings date to 1868 when W. C. B. Richardson bought the 671-acre Santa Eulalia Rancho. Starting in 1904, the Pacific Electric Red Car offered a convenient commute to downtown Los Angeles, and the Art Tile Company (later Gladding McBean) and Van de Kamps Bakery became key local employers. Stylish homes and bungalows proliferated along the tree-lined streets, built in the Mediterranean, English Tudor, Spanish Colonial Revival, California Craftsman, and Fantasy architectural styles. A library, post office, schools, and churches sprang up along with more than 100 family-owned and corporate enterprises. Nearly 4 miles long and half a mile wide, Atwater evolved as a wholly contained community, prompting residents in 1987 to successfully petition the city to officially add the word Village to its name.

BOOK ORDER FORM

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Tele: _____ Email: _____

QTY	DESCRIPTION	DONATION	TOTAL
	"Atwater Village" Book	\$21.99	
		SUBTOTAL	
		SHIPPING & HANDLING (UP TO 5 BOOKS)	\$5.00
		ADDITIONAL DONATION	
		TOTAL DONATION AMOUNT	
<i>Thank you</i>			

1. Make your check payable to "Friends of Atwater Village"
2. The books will be shipped before or by August 30, 2011
3. Mail order form to:
Friends of Atwater Village
3371 Glendale Blvd, Unit 110
Los Angeles, CA 90039

For additional information contact us at:

Tel: 323.913.2999

Email: favboard@friendsofatwatervillage.org

Website: www.friendsofatwatervillage.org